

ARTIST LISTING

Please list me on your website along with my (check all that apply):

- Address
- Phone
- Email
- Website
- Art Medium _____

VOLUNTEER

Please call on me to help with (check all that apply):

- Fundraising
- Computer Database
- Phone Work
- Special Events
- Socials
- Future Board Member
- Other _____

DONATIONS

I would like to provide additional support with a tax-deductible donation: \$ _____

Checks can be made payable to
Spring Green Area Arts Coalition
and mailed to:



SGAAC
PO Box 700
Spring Green, WI 53588

Thank You!
Thank you for your support.



arts
COALITION

"People live in places and root themselves there. They develop a soil. They develop shoots of growth, which illustrate and emphasize who and what they are. The arts are one of those shoots."

— Robert Gard



The Spring Green Area Arts Coalition

nourishes the creative spirit in our community and increases the level of support for artists and arts and cultural organizations so they may grow and thrive. The area served lies between Dodgeville, Richland Center, Mazomanie and Spring Green, and includes all small towns within the River Valley. The coalition embraces the performing arts, literary arts, visual arts, crafts, as well as local and regional history and culture.

GOALS

The arts coalition was formed in 2003 and focuses on these five areas of work:

- Secures grants and raises money through special events, which is then awarded to art and cultural programs.
- Raises awareness of the value of the arts to the local economy, education, and the quality of life for residents by advocating among government entities and area businesses.
- Develops and expands resources for the arts community on subjects such as health insurance, grant writing, marketing, financial management, board development, fund-raising, and forming a non-profit arts entity.
- Showcases various art forms to advance the arts by hosting community socials featuring local artists and the unique aspects of their work.
- Encourages greater involvement of the public in the arts by sponsoring an arts and cultural events calendar online and in other formats for public information.



CREATIVE COMMUNITY GRANT PROGRAM

In 2011, five arts programs were awarded grants totaling \$10,515. This is made possible by a \$5,000 grant from the Wisconsin Arts Board that is matched with funds raised in the community by the Spring Green Area Arts Coalition. This was accomplished with two fund-raising events—a recycled art auction called Art Out of the Closet and Celebrity Squares, an annual event at the Gard Theater, an audience participation game show based on the old television show Hollywood Squares. A major gift from M&I Bank plus donations from local businesses and individuals supported the matching grant. The purpose of this grant program is to stimulate creative and innovative arts programming by local artists and area arts and cultural organizations. Organizations receiving funds this year:

River Valley High School for Enhanced Visual Media Capabilities: The purchase of a Green Screen, an iMac computer, and a 24-inch color printer to produce videos and promotional materials for the purpose of creating interdisciplinary projects that use visual media to educate, inform and entertain. The productions serve to teach students the powerful role of the visual arts in a technologically driven culture.

River Valley Players for a Community Choir: Drawing from a 50-mile radius, the choir will be comprised of all ages from high school and up, no matter what skill level. Directed by Jan Swenson, the work for public performance will be *The Messiah*. Other pieces may be performed also in concert. All will be free and open to the public.

Wyoming Valley School for Visual and Performing Arts Classes: Taught by local artists and experts, the summer series includes Kids Art for children 7-13; Children's Chorus Summer Camp for elementary school children; Artsbridge, an arts program that brings children from the Bayview Community Center, a multicultural neighborhood in Madison, together with children from the Spring Green area; and Saving Memories, the art of preserving old papers and photographs.

River Valley High School for a Show Choir:

The purchase of show music, to pay a choreographer to work with students in dancing and acting, and to create costumes and stage sets for performances. A pops concert for public performance is scheduled for January 2012. Other venues will be scheduled including those where the Show Choir will be judged on attitude, teamwork and performance.

Taliesin Preservation, Inc for a Senior

Citizen Visitation Program: Tea in the gardens at Taliesin and presentations and art activities at senior centers, residences and libraries in the Spring Green area. The themes are Wright Designed Buildings in Wisconsin and Wright's Love of Nature—His Architectural Inspiration. The program further encourages seniors to share their personal stories about Wright and Taliesin which will be recorded and used for educational and archival purposes.

SMALL GRANTS

The arts coalition provides annually small grants, a maximum of \$500, to encourage projects in the performing arts, visual arts and literature. Awarded this year:

Friends of the Library for their annual gathering of area book clubs, featuring Debra Majeed and her book *Married to a Bedouin*.

River Valley High School Choral Department for purchasing music and to choreograph, costume and design sets for public performance.

Rural Musicians Forum to underwrite the summer series of performances at Unity Chapel.

The Shakespeare Group at River Valley Middle School for the study and performance of *Taming of the Shrew* in collaboration with APT actor, David Daniel.

Wyoming Valley School for the purchase and installation of a picture system that allows art to be hung without nails for public exhibits and shows.

SCHOLARSHIPS

In the spring, the arts coalition awards a scholarship to an exceptionally talented River Valley High School student who wishes to pursue the study of music, the performing arts or fine arts. This year the scholarship was presented to **Meagan Hanson**.

ARTISTIC DEVELOPMENT GRANTS

This grant program emphasizes an individual's arts project or artistic learning and development. Eligible for funding are expenses related to projects in the visual or performing arts, or to help cover short-term courses, workshops or art/music camps. Funds are intended to cover materials, time spent on a project or for registration fees.

SOCIALS

The arts coalition sponsors community socials that feature an art form or area of cultural interest. The events are designed to educate the community on the specific art form and to give artists a forum to display and discuss their work.

Last year's Summer Social featured a lecture on modern art by art historian Ingrid Greenfield, who attended River Valley schools and is now at the University of Chicago. Her presentation focused on artists painting between 1860 and 1910, who challenged the accepted modes of representing the human body, including the paintings of Edouard Manet and Pablo Picasso. This year's Spring Social featured four area artists working with beads on fabric, creating architectures with beads, and making jewelry.

The Slow Food Social, held annually in August, is a community potluck that celebrates our cultural roots by offering dishes made with produce that is grown or made within a 30-mile area, not mass produced or trucked in. Everyone who attends is asked to bring a dish to taste that is made from locally grown produce by organic farmers, commercial growers, community farms or home gardens. Dishes may include food that is hunted, gathered, or caught in the wild.

WEBSITE: SPRINGGREENARTS.ORG

The arts coalition maintains a website to encourage greater participation of the public in the arts. A calendar of arts and cultural events serves to inspire interest and support for local artists and arts organizations. Information is developed and distributed in a variety of ways, giving visitors a reason to come to the Spring Green area. We can be found on Facebook as well.

ADVOCACY

The arts coalition provides information to area legislators, businesses and citizens about the contribution made by local artists and art businesses to the creative economy of the area. It also advocates on behalf of its member artists whenever possible. This past year saw activity around the proposed budget of Governor Walker and the effect of budget cuts specifically to arts programming at the River Valley schools and to the Wisconsin Arts Board.

RESOURCES

The arts coalition actively researches resources for artists and area arts organizations and posts them in the Resource section of the website. In January, the arts coalition sponsored a Grant Writing Workshop led by Karen Goeschko from the Wisconsin Arts Board. The workshop was free. The objective was to improve grant writing skills of art and cultural organizations and individual artists so that they would be more successful in getting new and ongoing projects funded.



MEMBERSHIP FORM

If you are excited about the work we do, we invite you to join us by becoming a member and/or making a contribution. We would embrace your participation in this organization that contributes mightily to the culture, education, economic growth, and quality of life in our community.

Today's Date

Name

Organization (if applicable)

Address

Day Phone

Evening Phone

Email

Website

MEMBERSHIP

One-year memberships are (check one):

- \$5 Students and Seniors (55+)
- \$10 Individual
- \$15 Family
- \$35 Organization or Business

over MORE...